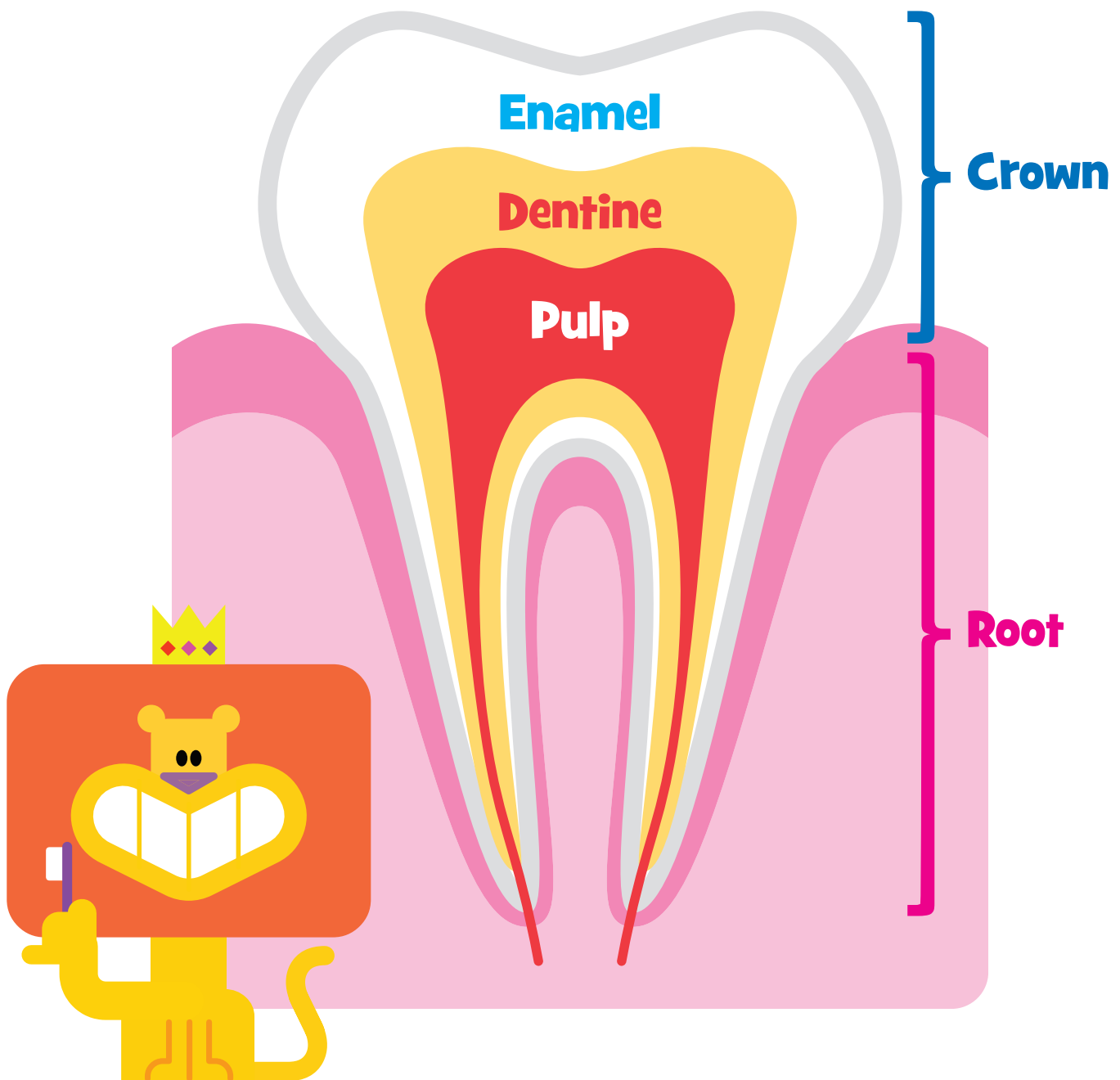


THE WHOLE TOOTH



Improving oral health by encouraging you and your family to brush twice a day with a fluoride toothpaste

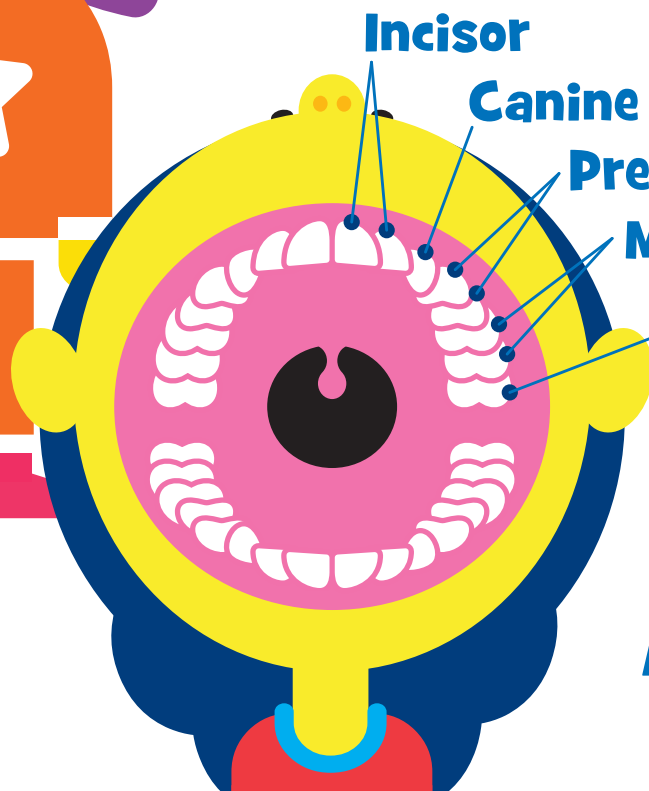


A LOOK INSIDE YOUR MOUTH



Incisor
Canine
Molar

20
Milk teeth



Incisor
Canine
Premolar
Molar
Wisdom Tooth

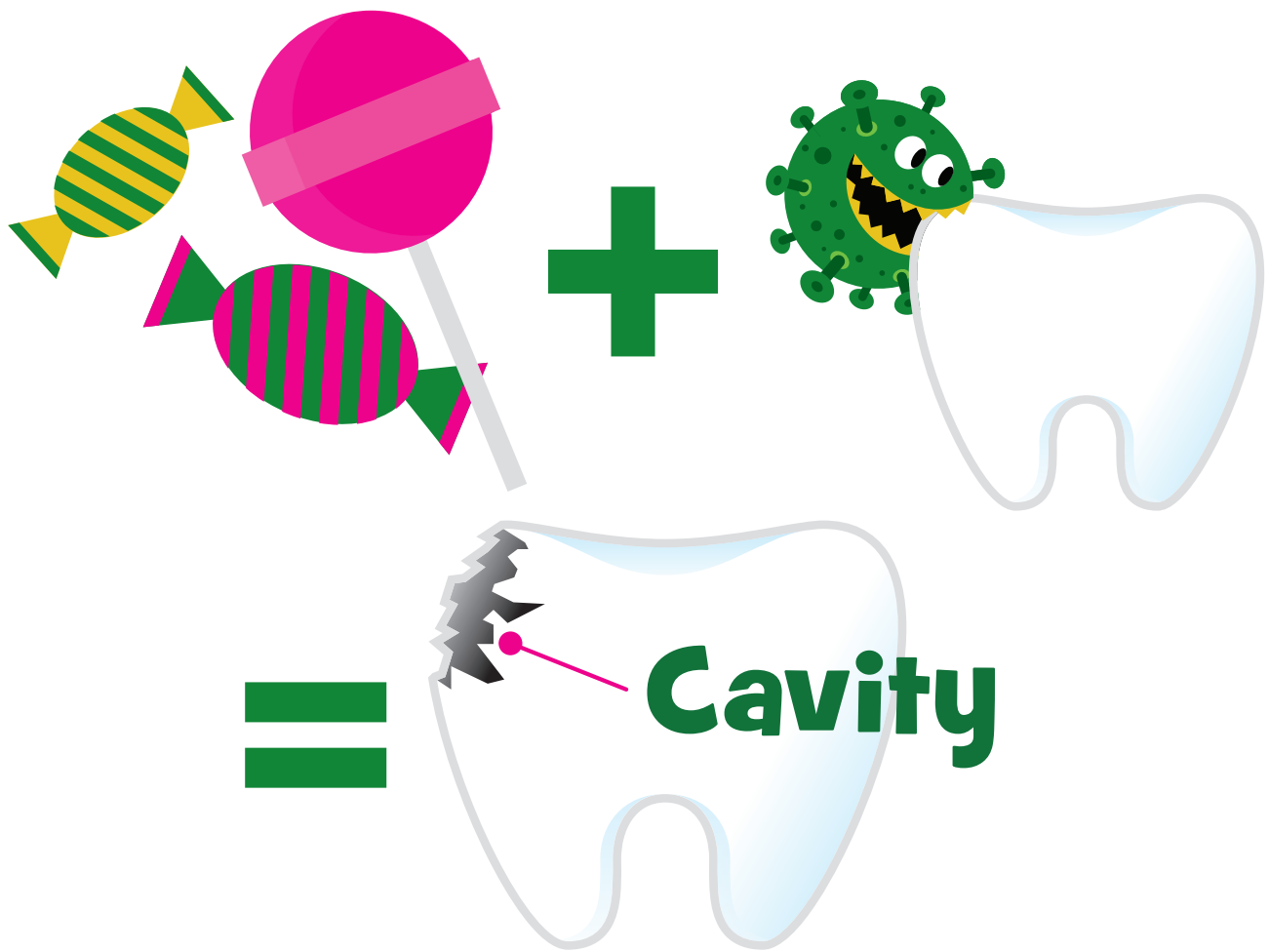
32
Adult Teeth



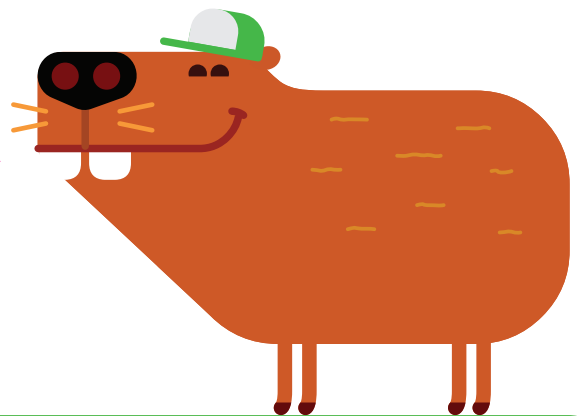
Improving oral health by encouraging you and your family to brush twice a day with a fluoride toothpaste



CAVITIES ARE A BIG PAIN



Sticky, sugary foods
and germs cause
painful cavities.



Improving oral health by encouraging you and your family to brush twice a day with a fluoride toothpaste



TOOTHPASTE & TOOTHBRUSH POWER!



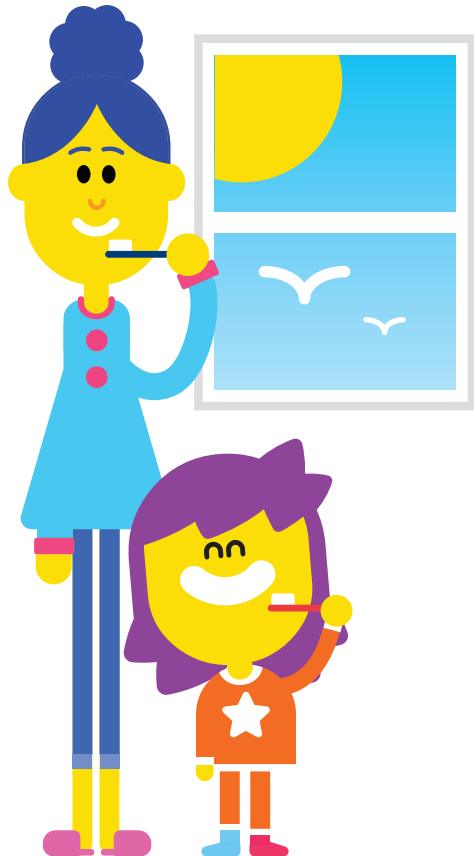
Brushing with fluoride toothpaste and a soft-bristled toothbrush kills germs, prevents cavities and makes your teeth strong!



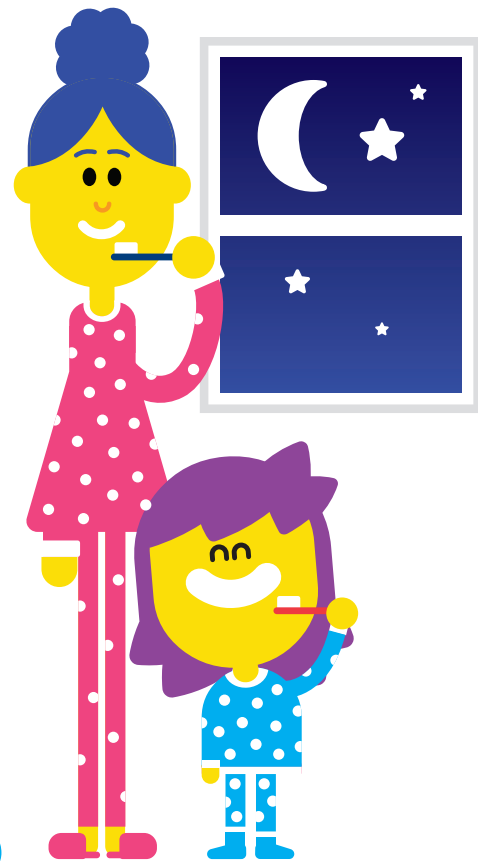
Improving oral health by encouraging you and your family to brush twice a day with a fluoride toothpaste



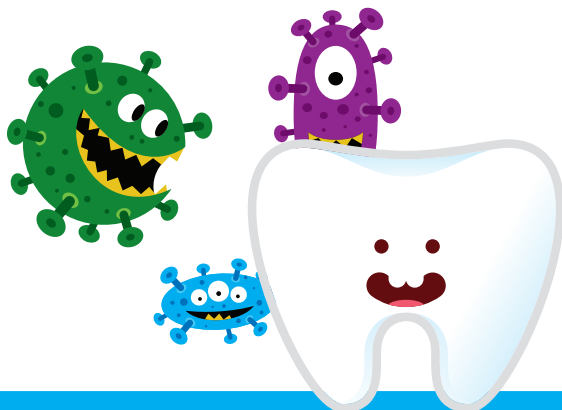
BRUSH DAY & NIGHT!



**Brush in
the morning**



**Brush last
thing at night!**



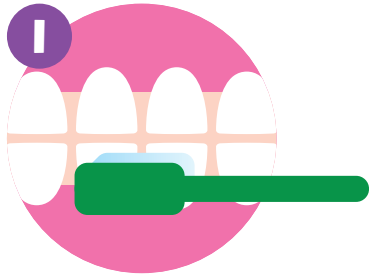
Germs never sleep
so don't forget to
brush before bedtime!



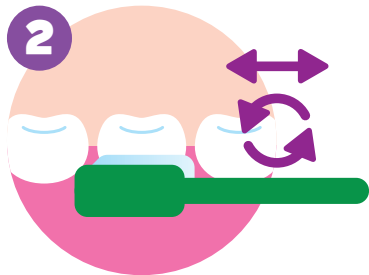
Improving oral health by encouraging you and your family to brush twice a day with a fluoride toothpaste



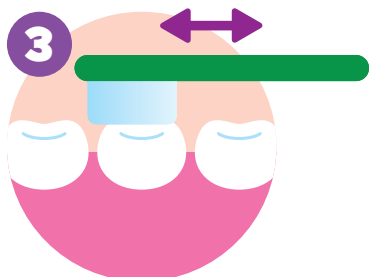
HOW TO BRUSH, BRUSH, BRUSH!



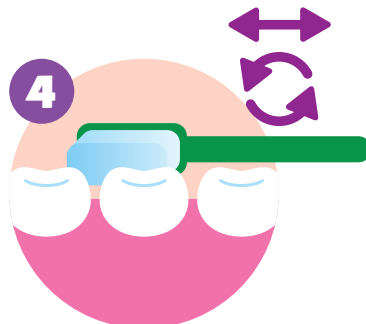
With Signal toothpaste brush your teeth so that the bristles contact both your teeth and gum line.



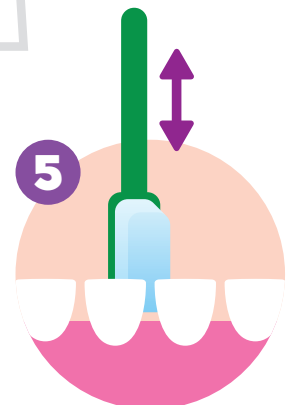
Gently brush the outer tooth surfaces using a vibrating back and forth rolling motion.



Brush against the biting surfaces of the teeth using a gentle back and forth scrubbing motion.



Gently brush the inner tooth surfaces using a vibrating back and forth rolling motion.



Using the boothbrush vertically make several up and down strokes.



Improving oral health by encouraging you and your family to brush twice a day with a fluoride toothpaste



BEING WATER-WISE!

**Spit after brushing your teeth or
use minimal water for rinsing!**

In this way you...

Save water!

**And less rinsing allows toothpaste
to stay longer on your teeth
to fight cavities!**



Don't forget to
turn the tap off
when you brush!

And remember
to always spit the
toothpaste out,
don't swallow it!

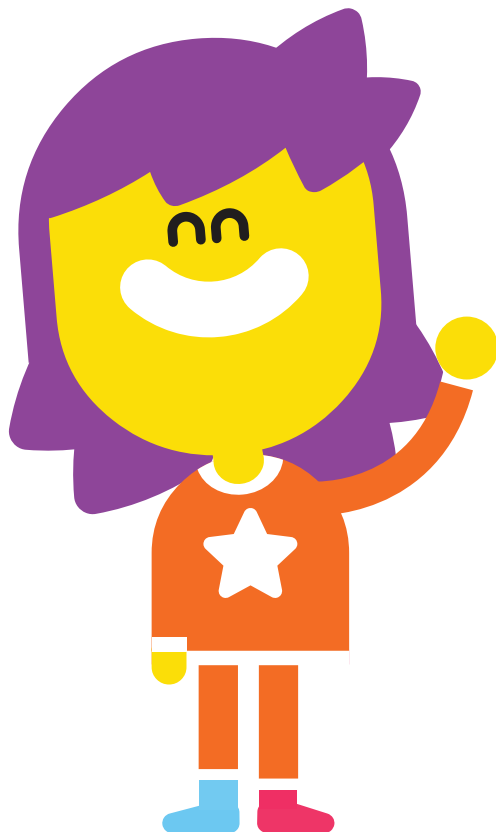


Improving oral health by encouraging you and your family to brush twice a day with a fluoride toothpaste



THE DENTIST IS YOUR FRIEND!

The dentist is your friend!
Visit him regularly every 6 months for healthy teeth!



Improving oral health by encouraging you and your family to brush twice a day with a fluoride toothpaste

