

Brush Day & Night

with

LITTLE BRUSH BIG BRUSH



Dear Parent,

Your children's teeth need your help!

Every day, germs and acids from food attack our teeth and they cause painful cavities. The simple habit of brushing twice a day, day and night, would be enough to defeat germs keeping teeth healthy and strong. But only 50% of adults brush regularly, even if 100% of them suffer from decay!

So we had a great idea...

We will take you and your child on an **adventure with Little Brush and Big Brush**, to teach them about the importance of brushing teeth regularly, using a fluoridated toothpaste and toothbrush. Your child's Teacher will give them a **Brush Day & Night calendar and stickers** to bring home.

This is where we need your help...

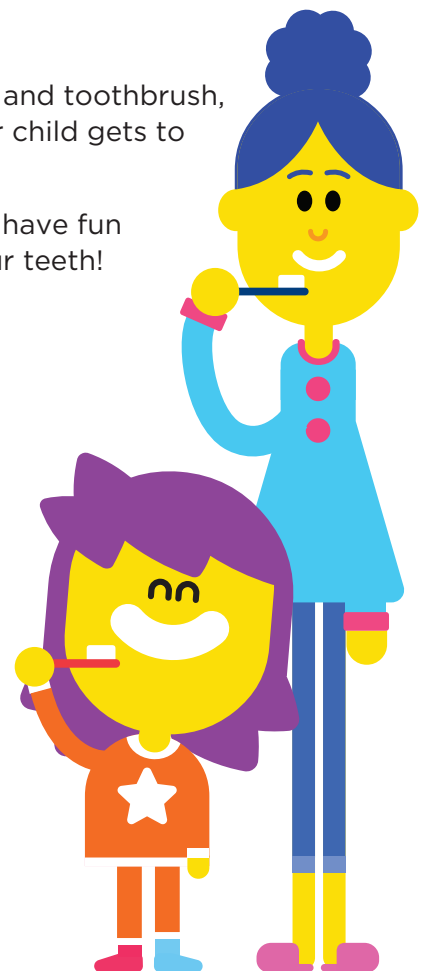
If you listen to your child and switch to using a toothpaste and toothbrush, and brush your teeth twice a day, both day and night, your child gets to put 4 stickers on their Brush Day & Night calendar.

This simple action will give you and your child a chance to have fun whilst taking care of one of the most important assets: your teeth!

Thanks in advance for your help!

The Signal Brush Day & Night Team.

Please help your child to brush consistently. Your involvement will give them a chance to **join our adventure** and be awarded a bright red cape, just like mine, **the Super-Dentist!**



Improving oral health by encouraging you and your family to brush twice a day with a fluoride toothpaste

