

Mentee Olawale Adebiyi

Was actively seeking guidance on how to best manage his growing business and immediately reached out when the Executive Coaching opportunity came along and was coached by Laurence Crouzet from Unilever and EY's Kim Paykel.

Mentor Kim Paykel, Sustainability Leader, Consumer Products & Retail at Ernst & Young LLP

Kim applied her business consultancy expertise to support Wecyclers in restructuring its expanding team, refining its hiring strategy and strengthening Olawale's leadership skills.

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Wecyclers (Nigeria) is a pioneering rewards-for-recycling platform, incentivising people in low-income communities to exchange recyclable waste.



As an entrepreneur, it's easy to feel alone. TRANSFORM's Executive Coaching programme gave me validation, guidance, and helped me become a better leader.

Olawale Adebiyi

Co-founder and CEO of Wecyclers



Olawale's focus on people – how he helps them grow and scales their leadership – has been hugely inspiring and one of the things I appreciated learning from him.

Kim Paykel

Kim Paykel, Sustainability Leader, Consumer Products & Retail at Ernst & Young LLP