



Mentee Nick Hill, Co-Founder and CEO, Coast 4C

Following its nomination for the Earthshot prize, Coast 4C massively increased in popularity. Nick wanted help in strategising the future of the business and onboarding more smallholder producers to match demand.

Mentor Jeremy Harrison, Unilever Global Head of Nature

Advised Nick on how best to work with smallholder producers and build a strong business case for future impact investors.



Coast 4C (Philippines) are a dependable supplier of quality, responsibly sourced seaweed. They help farmers become environmentally and economically sustainable while assisting buyers to find great seaweed at a competitive price.



It was a privilege to have the opportunity to test and refine ideas around value capture and modern-day leadership challenges with Jeremy – it is very rare to get access to someone with Jeremy's experience. I really looked forward to every session, and I know our conversations will continue!

Nick Hill

Co-Founder and CEO, Coast 4C





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Coast4C is very much in the sweet spot of business that is driving positive impacts for nature. Our one-to-one partnership on strategy and value creation has been deeply rewarding.

Jeremy Harrison

Unilever Global Head of Nature

